

Muhammad Naufal

Management Student | Business Operations | Research | Social Impact
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Professional Profile

Muhammad Naufal is a Management student at Universitas Syiah Kuala with a strong foundation in leadership, research, entrepreneurship, business operations, and community development. His experience spans student organizations, business plan competitions, student mobility programs, research initiatives, and operational leadership.

Key Highlights

- **Current GPA:** 3.76
- **International Gold Medalist:** Business Plan Competition at Global Innovation Sprint x Office Olympic
- **International Finalist:** International Business Plan Competition, Universiti Putra Malaysia
- **Student Mobility Delegate:** DRB-HICOM University of Automotive Malaysia
- **Leadership Experience:** 12+ organizational and committee roles
- **Research and Innovation:** Academic research and coastal empowerment product innovation

Selected Projects

Nipah Liquid Biostimulant for Coastal Empowerment - An innovative product project focused on developing a liquid biostimulant from nipah resources to support coastal community empowerment in Aceh Singkil. Current stage: laboratory testing.

Servant Leadership, CSR, and Organizational Citizenship Behavior - A research article exploring the influence of servant leadership and corporate social responsibility on organizational citizenship behavior, with affective commitment as a mediating variable among Universitas Syiah Kuala staff. Current stage: data collection.

Elpis Business Operations - Operational leadership experience in a growing-stage business with legal business readiness and partnerships ranging from minimarkets to SPPG kitchen partners.

Selected Achievements

- Gold Medal - Business Plan Competition, Global Innovation Sprint x Office Olympic, Universitas Airlangga, 2025
- Favourite Poster - Business Plan Competition, Global Innovation Sprint x Office Olympic, 2025
- Finalist - International Business Plan Competition, Universiti Putra Malaysia, 2025
- Finalist - Pekan Ilmiah Muda Nasional 4, Bukittinggi, 2025
- 1st Place - Business Plan Competition, UKM Inkubator FEB USK, 2024
- Student Mobility Program - DRB-HICOM University of Automotive Malaysia, 2024

Skills

Microsoft Office, Google Workspace, SPSS Statistics, AMOS, SmartPLS, VOSviewer, Mendeley, Scopus, ScienceDirect, Canva, CapCut, research planning, business planning, operations coordination, and organizational leadership.